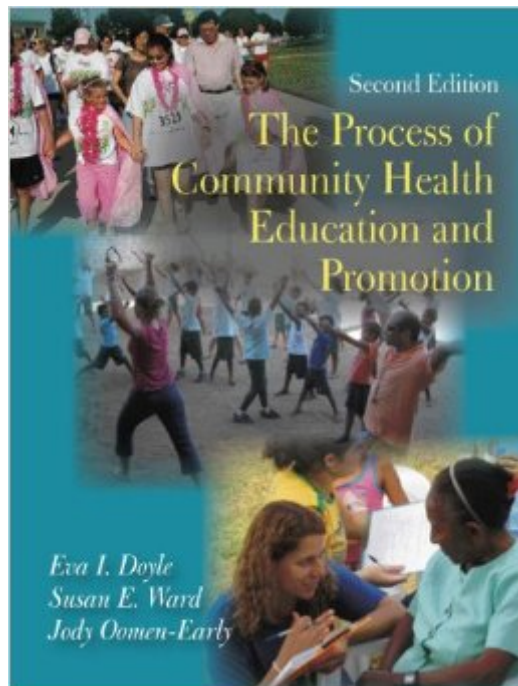




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# Process Of Community Health Education And Promotion



## Synopsis

Improved health and quality of life are the overarching goals of community health education and promotion, and thus form the backbone of this thoroughly revised and updated text. The authors provide a balanced overview of the information, perspectives, and competencies that health professionals need to promote health and quality of life effectively in community, school, workplace, and health-care settings. They orient the discussion within the professional paradigm of boundary-crossing partnerships across health disciplines, emphasizing the role of collaborative efforts to better meet community health needs. *The Process of Community Health Education and Promotion, Second Edition*, is designed to stimulate thought, discussion, and action. It incorporates real-world examples, practical questions, and a conversational tone to engage readers in a meaningful way. The authors' experiential learning approach is evident in the multitude of special features designed to help readers explore ideas and test recommended approaches. For example, learning objectives and review questions highlight targeted learning concepts. For Your Information boxes provide nutshell descriptions, how-to guidelines, checklists, and examples that complement and expand on chapter content. The For Your Application activities at the end of each chapter offer abundant opportunities for self-directed or instructor-guided learning experiences. Moreover, the appendixes include a community assessment project guide and a professional portfolio guide, to which many of the activities throughout the book contribute. This text successfully links the classroom to the real world with a skills-based focus that not only enhances professional preparation but also facilitates and supports continuing professional development. Not-for-sale instructor resource material available to college and university faculty only; contact publisher directly.

## Book Information

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"It contains current and important topics for a variety of courses."  
--Jeff Housman, Texas State University, San Marcos  
"I like the layout, application examples, and the logic model section. The text could be used in several courses. It's given me some good things to contemplate."  
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This is the book I needed for my Community Health course. It is easy to read and understand. I received it in a timely manner and I am very pleased with that!

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